

INDIAN AMERICAN CULTURAL ASSOCIATION

(A NON-PROFIT ORGANIZATION Fed ID: 45-051687)

14289 Patterson Drive Shelby Twp. MI 48315

PH. (586) 295-0131 Web Site: www.miiaca.com e-mail: miiaca@hotmail.com

REQUEST FOR SPONSORSHIP AND ADVERTISEMENT

Dear Friend,

Indian American Cultural Association (IACA) is an esteemed organization of Greater Detroit. The main goal of this organization is to provide a platform to promote rich culture and diversity of India and the neighboring countries

This organization provides a platform and opportunity to the younger generation to learn about the rich Indian Culture & Heritage. Members of this organization have been working very hard for many years to bring the South Asian community together. We strive to achieve this through the engagement of local businesses as well as artistic talents in the community.

Our membership has been increasing very rapidly as more community members learn about the association.

IACA holds a variety of cultural and social events throughout the year, our major event being the cultural programs on Holi and Diwali. Such events are great to promote not only the cultural diversity of our community but also provide a channel for local businesses to reach out to community.

You can promote your business at any of the events hosted by IACA

Recommended donations are.

1. Full Page ad per function (Holi or Diwali): \$ 100
2. Full Page ad for both functions (Holi and Diwali): \$150
3. Full Page ad for both functions (Holi and Diwali) and web site: \$250
4. Full Page Color –Back Cover (One Function): \$225
5. Full Page Color –Back Cover (Both Function): \$400
6. Half Page ad per function (Holi or Diwali): \$75
7. Half Page ad for both functions (Holi and Diwali): \$120
8. Web site only: \$150

Holi or Diwali – Full Page Color – Back Cover/ Table or Display / Banner/ Slide Projection / Web site /Special introduction by president. -- \$ 750 each

Both Holi and Diwali – Full Page Color – Back Cover/ Table or Display / Banner/ Slide Projection / Web site /Special introduction by president. -- \$ 1200

You can also sponsor additional events or part of the events that are organized or coordinated by IACA

For additional details on our organization and community events that we are engaged in, please contact us at miiaca@hotmail.com or visit our web site at www.miiaca.com.

Your contribution and support will be greatly appreciated.

Sincerely,

Harvinder Singh

Harvinder Singh

President- Indian American Cultural Association

Ph: 586-295-0131

(Please Make Checks Payable to IACA)

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